

Thrifty Foods Smile Card Fundraising Program

Update January 2010 - Thanks to our Thrifty Foods Smile Card shoppers, we at St. Luke's have now reached our fundraising total of \$2000 for this year. Your Smile Card can still be used, but St. Luke's won't receive any benefits until we reapply in May. Please keep your Smile Card so that it can be used again once we reapply.

This year's fundraising total of \$2000 is being used to purchase equipment for the Youth Program.

How A Thrifty Foods Smile Card Works

St. Luke's submits an application to Thrifty Foods outlining our specific fundraising initiative/project, the purpose of the project/initiative and who it will benefit.

Once the application is approved, Thrifty Foods issues a series of Smile Cards to St. Luke's.

Take the Smile Card with you to Thrifty Foods when you go grocery shopping. Ask the cashier to load any amount you wish onto the card **before** paying for your grocery order. Pay for loading the card with cash, debit card or credit card. Then pay for your grocery order with the Smile Card.

When the card is running low, load it again to continue to support St. Luke's every time you shop. There is absolutely no cost to you.

Each time the Smile Card is "loaded" with a cash amount, Thrifty Foods donates 5% into St. Luke's Smile Card account. The account balance is paid out every 4-5 weeks.

When a Smile Card is used at the store, a message at the bottom of the grocery till tape is displayed thanking the user for their support of the organization, in this case St. Luke's. The card balance is shown as well.